

Real Economic Transformation: How to Succeed in Times of No Growth

Date: 17 August 2017 **Time:** 12h30 – 13h30

Venues: Pretoria, Durban, Cape Town

Presenter: Prof. Lorenzo Fioramonti, Professor of Political Economy & Director of the Centre for the Study of Governance Innovation, University of Pretoria

Chair: Dr Ian Edelstein, HSRC

WELLBEING ECONOMY



LORENZO FIORAMONTI

Economic growth is a constant mantra of politicians, economists and the media. Few understand what it is, but they love and follow it blindly. The reality is that since the global financial crisis, growth has vanished in the more industrialised economies and in the so-called developing countries. Politicians may be panicking, but is this really a bad thing? By breaking free from the growth mantra, we can build a better society that puts the wellbeing of all at its centre. A wellbeing economy would have tremendous impact on everything we do, boosting small businesses and empowering citizens as the collective leaders of tomorrow.

Prof. Fioramonti will present based upon his new book, *Wellbeing Economy: Success in a World Without Growth*. *Wellbeing Economy* is a manifesto for radical change in South Africa and beyond.

The HSRC seminar series is funded by the Department of Science and Technology (DST). The views and opinions expressed therein as well as findings and statements of the seminar series do not necessarily represent the views of the DST.

Cape Town : HSRC, 116-118 Merchant House, Buitengracht Street, Cape Town. Contact: [Carmen August](mailto:Carmen.August@hsrc.ac.za), Tel (021) 4668004, Fax (021) 461 0299 or e-mail: caugust@hsrc.ac.za;

Durban : The Atrium, 5th Floor, 430 Peter Mokaba Ridge, Berea, 4001 , Contact: [Ridhwaan Khan](mailto:Ridhwaan.Khan@hsrc.ac.za), Tel (031) 242 5400, cell: 083 788 2786 or email: RKhan@hsrc.ac.za , or Hlengiwe Zulu at e-mail HZulu@hsrc.ac.za

Pretoria : HSRC Video Conference, 1st floor HSRC Library Human Sciences Research Council, 134 Pretorius Street, Pretoria. [Arlene Grossberg](mailto:Arlene.Grossberg@hsrc.ac.za), Tel: (012) 302 2811 or e-mail: acgrossberg@hsrc.ac.za